



Named One of Golf Week's 40 Under 40

Joe Assell, of GolfTEC, as one of the 40 individuals under 40 years old most likely to shape the game and the business in the coming years. Joe was awarded the 1998 Colorado PGA Teacher of the Year. GolfTEC has 43 employees and operates nine teaching centers in Denver, Dallas, Chicago and Atlanta.

Elected to Quarter Century Club

Jim Faddis, Inverness Golf Club
Jex Wilson, Lakewood Country Club

Congratulations

Kevin and Paulette Bolles welcomed their second son, Hayden Scott, on September 25, 2001. He weighed 4lbs 14 oz. Kevin is the director of golf at Boulder Country Club.

Hunter Michael Faddis greeted the world on December 12, 2001. He weighed 7lb 11 oz and is the son of Ryan and Rickee Faddis. Ryan is an assistant at Inverness Golf Club.

Elected to Membership (2001)

Lynn Carothers, John Cassidy, Chris Lai, and David Rawlings

On the Move

Jim Bailey	LM to Tennessee Section
Lee Bonse	LM to Southwest Section
Clem Cleveland	City of Aspen, A-24
Chris Coakley	Stavenger Golf, A-23
Brad Cohen	Kennedy GC & Overland GC, A-1
Jay Crawford	Riverdale, A-1
Patrick Flynn	N Texas to Tamarron, A-13
John Gallup	Green Valley Ranch, A-13
Tim Grove	Bogart Golf (Flatirons), A-14
Andrew Hilts	GolfTEC - Colo Ski & Golf, A-14
Shad Johnson	Redlands Mesa, A-8
Chris Lai	Red Sky, A-8
Matt Lodwick	Red Hawk Ridge, A-1
Bob Persichetti	Red Hawk Ridge, A-1
Roger Prenzlów	Old Baldy, A-1
David Rawlings	Red Sky Ranch, A-8
Tray Shehee	Ute Creek, A-6
Ed Spenner	Riverdale, A-1
Jon Strecher	Maroon Creek, A-1
Joel Taylor	Pinery A-4 to LMR
Aaron Barrisoff	Bogart Golf (Englewood), App
Brian Fox	Shining Mountain, App
James Jost	SW section to Ft. Collins CC, App
Don Kara	Red Sky Ranch, App
Robert O'Hara	Bookcliff CC, App
Guy Patterson	Illinois sect to Red Rocks CC, App
Kit Sutorius	Haystack Mtn, App
Todd Wortmann	The Ranch CC, App

Enrolled in the GPTP

Nathaniel Allen	Pueblo CC
Shane Ash	Springs Ranch
Ryan Blankenship	Green Valley Ranch
Anne Cardea	Kennedy Family Golf
Brian DallaBetta	Dos Rios
Laurie Iverson	Breckenridge Golf Club
George Miller	Wellshire
Jason Ward	Green Gables CC

THINKING BEYOND THE BOX IN GOLF

by: Patrick J. Cohn, Ph.D.

To perform to your full potential, you must change how you usually think about your golf game and how you perceive yourself. You must understand and overcome the barriers that impede your performance. In short, you must play beyond "the box."

People in the business world coined the term "thinking beyond the box" to describe the type of thinking that is needed to tackle tough problems and to generate innovative ideas and strategies. Social conditioning and predictable thinking in the business world produces comfort zones that stifle creative thinking. By thinking outside the box, businesses seek to move employees out of comfort zones and predictable thought processes to make breakthroughs in creativity.

You also have to learn how to think beyond the box and move outside of your comfort zones to achieve greater golfing success and continue to shoot low scores. Thinking beyond the box starts with identifying the barriers to success that hold you back from shooting lower scores. It also means looking at your game from another perspective, thinking differently about how you play, and changing old habits of thinking and behavior. Let's examine a couple ways you can play outside the box after shooting a personal low round.

The first idea is to change your scoring self-image. Often the labels we give ourselves become limiting beliefs. Examples of ways we use labels include: "I'm an average putter," "I'm an OK player," or "I always shoot in the 90's." These labels form your golfing self-image. Once you break an important scoring milestone (90, 80, 70, etc.), a new scoring self-image has to form. Just breaking 90 once will not help you form a new self-image. To continue to shoot in the 80's you have to accept low score as the norm and not the exception. This means you have to believe on any day that you can score in the 80's. Otherwise the label "I always shoot in the 90's" will limit your ability to continue to break 90 repeatedly.

The second idea is to reward yourself for success. Persons that disqualify their achievements and don't reward themselves or accept compliments are at risk for low self-confidence. You have to step back and think outside the box about your performance. Don't make excuses and attribute a low score to luck or an easy course. You should take pride in your accomplishment. Review each round and replay the good shots you hit and putts you made to break 90, 80, or 70 for the first time. Start by recalling what you did well *first*. Instead of berating yourself for what you did wrong, ask yourself what you did well after each shot, putt, or chip.

Note: This article is based on Dr. Patrick Cohn's new book *Going Low: How to Break Your Individual Scoring Barrier by Thinking Like a Pro*. Dr. Patrick J. Cohn is a leading golf psychologist who consults with Tour Pros and amateurs. He is the author of *Peak Performance Golf*, *The Mental Game of Golf* and *The Mental Art of Putting*. For more information call (888) 742-7225, visit: www.peaksports.com, or email Dr. Cohn at pcohn@peaksports.com.