



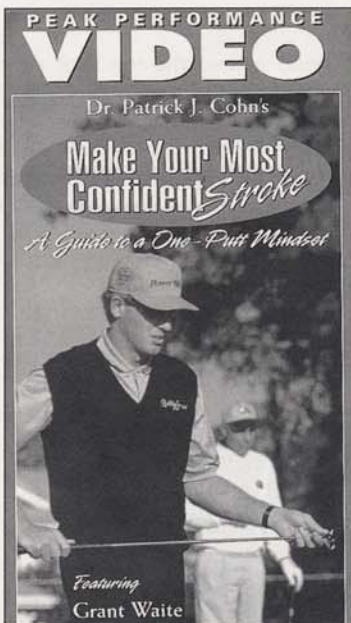
# "MAKE YOUR MOST CONFIDENT STROKE"

*Tour Players Reveal the Mental Keys to Great Putting*

Most golf videos focus on the mechanics of the game. But as with any sport, golf pros know that building mental skills is a major part of the game. After a player learns the basic skills, success results more from confidence, focus and a solid mental routine. The mental game is especially important in the most basic golf skill—putting. How a player thinks and prepares to hit a putt is the key to great putting, according to Dr. Patrick Cohn, host of a new video, *Make Your Most Confident Stroke*, featuring international tour pro Grant Waite.

*Make Your Most Confident Stroke: A Guide to a One-Putt Mindset* is the first instructional video to teach players how to develop confidence, improve focus, and be more consistent on the green. Sport psychologist Dr. Patrick Cohn and PGA Tour winner Grant Waite, with other PGA Tour stars, show players how to think like a pro on the green. In part one, Dr. Cohn, with the help of PGA Tour stars, reveals the seven characteristics of great putters. In part two Dr. Cohn and Grant Waite teach players the details of how to make their most confident stroke. In part three, Grant and Dr. Cohn teach drills for improving touch.

One of the nation's leading golf psychologists, Dr. Cohn works with many PGA, LPGA, Nike, and Asian Tour Professionals. He wrote *The Mental Game of Golf: A Guide to Peak Performance*, *The Mental Art of Putting: Using Your Mind to Putt Your Best* and recorded the audio *Think to Win*. Grant



Waite won three international events—The New Zealand Open, The Trafalgar Capital Classic, and the Kemper Open. Grant made several pressure putts to beat Tom Kite in the 1993 Kemper Open. PGA Tour stars Bob Tway, Kelly Gibson, Tommy Tolles, Greg Kraft, David Edwards, Len Mattiace and Tim Simpson share their perspectives on the psychology of great putting throughout the video.

The retail price of the video is \$22.95. Sold by Peak Performance Sports 1-888-742-7225 and The Booklegger 1-800-262-1556 to the golf trade industry.

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