

***A Good Swing Is Hard To Find: How Women Can Play The Power Game*** by Helen Alfredsson is a must read for the serious lady golfer.

With better equipment and physical training, women golfers today are learning to use their drivers, fairway woods, and long irons to get unprecedented distance. Now, Alfredsson provides the missing keys to hitting these distance clubs long, high, and straight.

***A Good Swing Is Hard To Find*** is an easy to read (and understand) golf book based on Alfredsson's "full throttle" style of golf. It is about playing with power and confidence, being who you are out on the course, and developing a competitive spirit.

Alfredsson explains how women can put more muscle, passion and fun into their game. She reveals how she plays the power game, by working certain elements of her swing, eliminating anxiety and fear, and playing the percentages. She demonstrates how any golfer can use these techniques in their own game.

Loaded with war stories from Alfredsson's amazing career, ***A Good Swing Is Hard To Find*** offers women advice on visualizing your target, having a pre-shot routine, thinking your way around the golf course, club selection and creating shots.

This 116 page, hardcover book retails for \$16.95. It is available at local bookstores or by calling GolfSmart at 800-637-3557.

***Great Putting -- Right Now*** is the second audio produced by Peak Performance Sports. Dr. Patrick Cohn and Robert Winters, M.A., two leading golf psychologists and co-authors of the popular book

*The Mental Art of Putting*, combine their talents to release one of the most practical instructional audios on the market.

What's the one part of golf that determines the difference between winning and losing a golf tournament (or a two dollar Nassau on Saturday morning)? Putting. Players who make putts coming down the stretch always win. Any great putter will tell you that confidence, imagination, and guts are the secrets to making putts. Golfers that are in a slump want, and need, a quick solution to putt better immediately. ***Great Putting -- Right Now*** fits the bill.

In this informative audio, Cohn and Winters provide eight sections to improve putting. The sections range from creating a great putting attitude (a must), learning the keys to a one-putt mindset, using the power of choice to be more confident and focused, and developing confidence and eliminating the fear of missing.

This 74-minute audio retails for \$12.00 and is available by calling Peak Performance Sports and Publications at 888-742-7225.

***Mulligan's Laws***, by Henry Beard (a.k.a. Thomas Mulligan), is so funny it will bring tears to your eyes -- not to mention give you some great one-liners for your Saturday morning foursome.

Everywhere in the world, whenever golfers hit a horrible drive on the

first hole and then quickly tee up a second ball for a do-over, they invariably invoke the most famous name in golf -- "Mulligan." Who was the legendary hacker who conceived the single most crucial and sensible modification of The Rules of Golf ever devised simply by muttering the words, "I think I'll take another?"

Henry Beard, noted humorist, discovered Thomas Mulligan's true identity after unearthing a copy of this minor Anglo-Irish aristocrat's long-lost treatise on golfing wisdom in 1993. Beard translated it from the original Scottish dialect, and ***Mulligan's Laws*** has since become a classic.

Thomas Mulligan, Fourth Earl of Murphy, considered by many to be both the Plato and the da Vinci of golf, left behind his *magnum opus* to his fellow hackers in order to provide them with his invaluable golfing insights. Now, over 200 years since his death, Henry Beard is delighted to share with golfers today, Mulligan's

enlightening and innovative ideas about the game.

A few nuggets of wisdom that Mr. Mulligan imparts are:

"If you really want to be a better golfer, go back and take it up at an earlier age."

"The statute of limitations on forgotten strokes is two holes."

"A golf match is a test of your skill against your opponent's luck."

"Your straightest iron shot of the day will be exactly one club short."

This 111 page paperback book, published by Doubleday/Main Street Books, retails for \$9.95. It is available at local bookstores. ○

